



ISO 9001:2015 CERTIFIED

MASTERS AGRI SEED



Company Overview :

Legal Name : MASTERS AGRI SEED

Registered Location: Delhi, India

Headquarters: Delhi



Business Scope: Specialized in hybrid seed R&D, production, and nationwide marketing with a tailored seed-packing capability. Masters Agri Seed is strategically positioned in India's national capital, which enables efficient coordination of Research & Development, production, logistics, and marketing across diverse states. Registration in Delhi also helps with regulatory, administrative, and compliance matters under both national and state seed control authorities.

Core Business Focus :

Masters Agri Seed operates as a hybrid seed company. Its primary activities include:

1.2.1 Hybrid Seed Research and Development – Developing high-yield, stress-resilient hybrids across major crops—maize, rice, pulses, oilseeds, and vegetables and develop varieties of crops. Continual improvement of germplasm to enhance traits such as drought and pest resistance, early maturity, and quality.

1.2.2 Seed Production & Custom Packaging – Producing breeder & certified seeds through a network of proprietary farm plots and contracted farmers Offering bulk/loose seed sales & custom packaging –allowing partners or cooperatives to brand packaging in local languages.

1.2.3 Marketing, Sales & Farmer Awareness – Distributing nationally via dealers, agro -input shops, & e-commerce channels running on-field demonstrations. Kisan Melas, training workshops, & advisory programs to educate and empower farmers. This combination places the company across the entire value chain—from genetic development to farmer outreach and end-to-end logistics.

1.3. Mission & Vision – Masters Agri Seed is dedicated to : **Empowering farmers** via access to high-yielding, quality hybrid seeds. **Enhancing agricultural productivity** and incomes **R&D innovation** to meet current and future agronomic challenges **Creating Awareness** among farmers regarding hybrid seed advantages. **Leadership development** in agriculture through knowledge dissemination.



1.4. Leadership & Expertise : The company's success is attributed to a team led by highly experienced individuals from the seed industry, guided by visionary leadership. Their deep expertise spans plant breeding, agronomy, operations, supply chain, and farmer engagement.

Research & Development (R \ &D) :

R&D forms the backbone of any hybrid seed company. Masters Agri Seed's R \ &D encompasses:

- 2.1. Genetic Material Sourcing:** 1.) **Germplasm Acquisition:** The company sources elite genetic lines and exotic germplasm adapted to diverse Indian agro-ecologies. 2.) **Cross-Breeding:** Parent lines are cross-bred with trait targets such as yield, pest resistance, drought tolerance, maturity period, and quality.
- 2.2. Screening & Evaluation:** 1.) **Multi-location Trials:** Conducted across varying agro-climatic zones like Punjab, Rajasthan, Maharashtra, Bihar, and West Bengal. 2.) **Traits Monitored:** Yield potential, grain quality, pest/disease resistance (e.g., Helicoverpa, stem borers), abiotic stress tolerance like drought and heat, crop maturity, and standability.
- 2.3. Molecular Breeding:** 1.) **Marker-Assisted Selection (MAS):** Speeds up breeding cycles by selecting desired genes at seedling stage. 2.) **Biotechnology Firms:** Collaborations and licensing for trait markers in areas like submergence tolerance, viral resistance, or quality traits for crops like maize, wheat, rice, pulses, oilseeds.
- 2.4. Hybrid Seed Production:** 1.) **Parent Line Maintenance:** True-to-type, stable female and male parental lines grown year-round and preserved. 2.) **Isolation & Detasseling:** Maintains genetic purity during the cross-hybridization process. 3.) **Seed Multiplication:** Vector-based multiplication under strict protocols.
- 2.5. Quality Assurance:** 1.) **Germination Testing, Purity Analysis, Moisture Monitoring :** Physical Purity Assessment, and Seed Health Testing* ensure quality. 2.) **Certification Compliance:** Adheres to Indian Seed Certification Standards under DES (Department of Agriculture). 3.) **Enrobed Seeds:** Offering seed-applied treatments for protection and enhanced vigor.
- 2.6. Farmers' Field Demonstrations* *Kisan Melas, **farm-field trials, **show plots*:** Provide real-time performance feedback.* Data is collected and analyzed to refine breeding lines and field recommendations.

Farmer Support & Advisory :

- 3.1. **Agronomic Advisory** : Cold chain reminders, seed rate calculators, hybrid-specific nutrient and irrigation plans. Pre-print on packaging or distributable sheets.
 - 3.2. **Helpline & Mobile Support** : Phone/SMS/WhatsApp service to troubleshoot issues—sowing rates, emergence, pest incidence. Cross-state advisory in local languages.
 - 3.3. **Kisan Call Centers** : Leveraging public-private center networks for technical support.
 - 3.4. **Feedback & Complaints Redressal** : Helpdesk for farmer grievances. Mechanism for seed returns, replacements, or refunds per agreed terms. Feedback shape newer products and agronomic content.
 - 3.5. **Capacity Building** : Farmer Field Schools, trainings with agronomists.
- Content partnerships: video series, agronomy advisory bulletins, state-language guides.

Sustainability & Social Impact :

- 4.1. **Promoting Food Security** : Incorporation of climate-resilient traits: drought, heat, submergence tolerance. Higher yields to support India's agrarian population and nutritional goals.
- 4.2. **Small-Farmer Inclusivity** : Choice packs (1kg, 4kgs, 5kg, 10kg or 20 kg etc) to suit small holdings. Customized local-language packaging. Educating on spacing, seed depth, and nutrient management.
- 7.3. **Environmental Stewardship** : Encouraging seed treatments to reduce pesticide use. Improved plant stand = fewer chemical interventions. R\&D focus on bio-degradation and residue-free breeding lines.
- 7.4. **Rural Employment** : Seasonal jobs in seed production, processing, field inspection, training. Capacity building for women and youth groups.
- 7.5. **Partnerships & CSR** : Tie-ups with agri-universities for research and extension. Supporting NGO's in rural livelihood programs.





OUR PRODUCTS

Vegetable Seeds



Spice Seeds



Pulses Seeds



Cotton Seeds



Oil Seeds



Cereals Seeds



CAPSICUM



MASTERS YELLOW F1 HY

Plant habit	: Large, medium disease tolerance, medium maturity
Fruit shape	: Blocky 4 lobed
Days of maturity	: 60 – 65 days (after transplant)
Fruit colour	: Light green to yellow
Weight	: 110 – 150 gms

MASTERS GREEN F1 HY

Plant habit	: Medium tall, vigorous growth with good branching & foliage cover.
Fruit colour	: Attractive glossy, dark green at immature stage & Brown at maturity.
Av. fruit size	: 10 cm x 10 cm.
Days of maturity	: 62-68 days after sowing

MASTERS RED F1 HY

Plant habit	: Large, medium disease tolerance, medium maturity
Fruit shape	: Blocky 6 lobed
Days of maturity	: 60 – 65 days (after transplant)
Fruit colour	: Dark green turning red
Weight	: 110 – 150 gms



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CHILLI



MASTERS 712 F1 HY

Plant height	: 70-80(cm)
Fruit colour	: Light green
Fruit length	: 8-10 cm
Fruit width	: 4-1.5 cm
Seed rate	: 180 – 220 g/ha
Frist picking of fruit	: 75-80 days

MASTERS 927 F1 HY

Plant height	: 90-95 (cm)
Fruit colour	: Deep green
Fruit length	: 6-7 cm
Fruit width	: 1-1.1 cm
Seed rate	: 190 – 200 g/ha.
Frist picking of fruit	: 70-72 days
Days of maturity	: 180-200 days

MASTERS 1045 F1 HY

Plant height	: 85-90(cm)
Fruit colour	: Pale green
Fruit length	: 15 -16 cm
Seed rate	: 200-210 g/ha
Frist picking of fruit	: 70-75 days
Days of maturity	: 170-180 days



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CHILLI



MASTERS 9830 F1 HY

Plant height	: 90-100 cm
Spacing	: 60x45 cm or 75x60 cm
Fruit length	: 6 cm
Fruit diameter	: 4-5 cm
Fruit color	: Light green
Fruit color (maturity)	: Red
Pungency	: Medium
Days of maturity	: 180-200 days

MASTERS 9931 F1 HY

Plant height	: 80-90 cm
Plant type	: Erect
Fruit length	: 6-8 cm
Fruit diameter	: 1.2-2.5 cm
Fruit color	: Dark green
Fruit color (maturity)	: Dark red
Days of maturity	: 70-80 days after transplant
Pungency	: High

MASTERS 9943 F1 HY

Plant habit	: Robust and erect plant habit
Plant vigour	: Excellent plant vigour
Fruit shape	: Long and thick
Pungency	: Low
Fruit colour	: Red dry colour
Diameter	: 1 To 1.5 cm
Yield	: 1.5 To 2 MT/acre in red dry
USPs	: Uniform drying, high circular, wrinkle, good yield



CHILLI



MASTERS GODD F1 HY

Plant height : 50-60 cm

Fruit length : 8-10 cm

Fruit diameter : 2.5-4.5 cm

Fruit color : Pale green

Fruit color (maturity): Red

Skin : Medium thick

MASTERS ROME 999 F1 HY

Plant height : 70-80 cm

Fruit length : 10-16 cm

Fruit diameter : 1.1-1.5 cm

Fruit color : Green

Fruit color (maturity): Red

Skin : Medium thick

MASTERS CONA F1 HY

Maturity (days) : 60-65

Fruit length : 12 – 16 cm

Pericarp : Thick

Fruit color : Green

Fruit color (maturity) : Red

Pungency : Medium



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MASTERS RAJMAN F1 HY

Plant habit	: Semi determinate
Fruit shape	: Oval round
Fruit colour	: Deep red with green shoulder
Avg. fruit weight	: 90-100 gm
Firmness	: Medium
Yield	: 25-30 MT/acre
Seed rate	: 60-65 gm/acre

MASTERS 8599 F1 HY

Plant habit	: Determinate
Fruit shape	: Square round
Fruit colour	: Deep red with green shoulder
Avg. fruit weight	: 70-80 gm
Firmness	: Medium
Spacing	: 0.5x1.0M

MASTERS SHRIMAN F1 HY

Plant type	: Tall determinate
Fruit shape	: Flat Round
1st Picking	: 65 to 70 days after transplanting
Fruit colour	: Red with light green shoulder
Avg. fruit weight	: 90-100 gm
Fruit firmness	: Excellent

TOMATO



TOMATO

MASTERS 2040 F1 HY

Plant habit	: Determinate
Fruit color	: Deep red
Fruit shape	: Flat round
Average fruit weight	: 80-100 gm
Fruit firmness	: Good
USPs	: Early maturity, good tolerance to lcv, wide adaptability

MASTERS NEST OP

Plant habit	: Determinate
Seed rate	: 250-300 gm/ha
Sowing period	: Kharif in june and rabi in october to november
Fruit shape	: Round
Average fruit weight	: 80-100 gm
Maturing by	: 60-70 days after transplanting
USPs	: Wide adaptability, suitable for rainy season

MASTERS NEWEST F1 HY

Plant type	: Determinate
Fruit shape	: Round
Fruit colour	: Red with green shoulder
Avg. fruit weight	: 70-80 gm
Seed rate	: 100 gm per acre
Spacing	: 75 x 60 or 60 x 60 cm
Firmness	: Medium



WATERMELON

MASTERS 6545

Fruit weight	: 10-12 kg
Days to maturity:	85-90 days after sowing
Fruit shape	: Oval
Fruit colour /skin	: Green with dark green strip
Remarks	: Excellent quality, vigorous plants protects against sunburn good resistance to fusarium & anthracnose

MASTERS 3599 F1 HY

Fruit weight	: 7-8 kg
Days to maturity:	80-85 days after sowing
Harvest in	: 36-38 days after first flowering
Fruit shape	: oblong fruit in light green with dark green strips
Skin thickness	: 1.2 cm
Major USPs	: Vigorous plant, good for transportation, tolerance to anthracnose, drought and wet condition

MASTERS MONIKA F1 HY

Fruit weight	: 2.3 - 3.5 kg
Days to maturity:	45 days after flowering
Fruit shape	: Oblong
Fruit colour /skin	: Dark black outside with red & juicy flesh
Remarks	: Extra sweet and crisp flesh & good for transportation



OKRA

MASTERS 2399 F1 HY

Plant habit	: Bushy plant, broad leaves
Av. fruit length	: 12-15 cm
Fruit diameter	: 1.5-1.7 cm
No of ridges	: 5
Fruit colour	: Dark green
First fruit harvest	: 45-50 days
Tolerance to YVMV	: Very high

MASTERS MOON OP

Plant habit	: Bushy strong stem
Seed rate	: 10-12 kg/ha
Days to 50 % flowering	: 30-35
1st picking	: 50-55 days after sowing
Fruit colour	: Green
Fruit shape	: Long

MASTERS MOONGROW OP

Plant habit	: 105-120 (cm)
Seed rate	: 10 kg/ha
Days to 50 % flowering	: 30-35
1st picking	: 45-50 days after sowing
Fruit colour	: Green
Fruit shape	: Long



OKRA

MASTERS 09 F1 HY

Plant height	: 105-115 cm
Fruit Shape	: Long
Fruit colour	: Dark green
Seed rate	: 10-12 kg/ha.
Days to 50 % flowering	: 38-40 days
1st picking	: 45-50 days after sowing
Fruit shape	: Very high tolerance to yvmv, very tender and less fiber.

MASTERS 99 F1 HY

Plant habit	: Bushy strong stem
Fruit length	: 10 – 12 cm
Height resistance	: YVMV
Fruit colour	: Dark green

MASTERS 399 F1 HY

Plant habit	: Bushy plant, broad leaves
Avg. fruit length	: 11-14 (cm)
No of ridges	: 5
Fruit color	: Dark green
First fruit harvest	: 45-50 days
Tolerance to YVMV	: Very high



RIDGEGOURD

MASTERS 516 F1 HY

Fruit shape	: Straight
Avg. fruit weight	: 110-120 gm
Avg. fruit length	: 25-30 cm
Days of maturity	: 120-125 days
Sowing period	: Kharif: june to july, summer: jan to feb
Spacing	: With support 180-200x60cm , without support 100-120x60cm
Seed rate	: 500-700 gm per acre

MASTERS 899 F1 HY

Seed rate	: 500-700 gm per acre
Spacing	: with support 180-200x60cm , without support 100-120x60cm
Sowing period	: Kharif: june to july, summer: january to February
Days of maturity	: 110-120 days
Avg. fruit length	: 40-45 cm
Avg. fruit weight	: 200-250 gm
Fruit shape	: Straight

MASTERS JOSH Y F1 HY

Fruit shape	: Straight
Avg. fruit weight	: 200-250 gm
Avg. fruit length	: 40-45 cm
Days of maturity	: 110-120 days
Sowing period	: Kharif: june to july, summer: jan to feb
Spacing	: With support 180-200x60cm , without support 100-120x60cm
Seed rate	: 500-700 gm per acre



BOTTLEGOURD

MASTERS RICHEST F1 HY

Fruit shape	: Cylindrical
Fruit colour	: Light green
Days of maturity	: 65-70 days
Seed rate	: 2.0 kg/ha

MASTERS 917 F1 HY

Fruit colour	: Shiny green
Fruit length	: 30-35 cm
Fruit weight	: 650-700 gm
Seed rate	: 600-800 gm per acre
USPs	: Extra early maturity higher yield and uniform fruiting good tolerance for disease

MASTERS 399 F1 HY

Plant type	: Vigorus vines
Fruit shape	: Cylindrical
Days of maturity	: 70-72 days
Fruit colour	: Light green
Fruit length	: 35-40 cm
Fruit weight	: 1.2-1.4 kg
Remarks	: High yielder wider adaptability



BITTER GOURD

MASTERS 115 F1 HY

Fruit color	: Dark Green
Fruit shape	: Medium length thick with pointed spines
Fruit length	: 16-20 cm
1st picking	: 55-60 days after sowing
Days of maturity	: 110-120 days

MASTERS AUTUMN LONG

Fruit color	: Attractive light green
Fruit shape	: Medium spiny
Fruit length	: 30-35 cm
1st picking	: 60-65 days after sowing
Days of maturity	: 105-115 days

MASTERS CLOSEST F1 HY

Fruit color	: Light green
Fruit shape	: Medium length thick with pointed spines
Fruit Length	: 20-22 cm
1st Picking	: 55-60 days after sowing
Days of maturity	: 110-120 days

MASTERS ZEBRA F1 HY

Fruit color	: Dark green
Fruit shape	: Spindle
Fruit length	: 4-5 cm
Avg. fruit weight	: 30-50 gm
1st picking	: 50-55 days after sowing
Days of maturity	: 100-110 days
USPs	: Disease free, early maturity



RADISH

MASTERS M NUTRITION

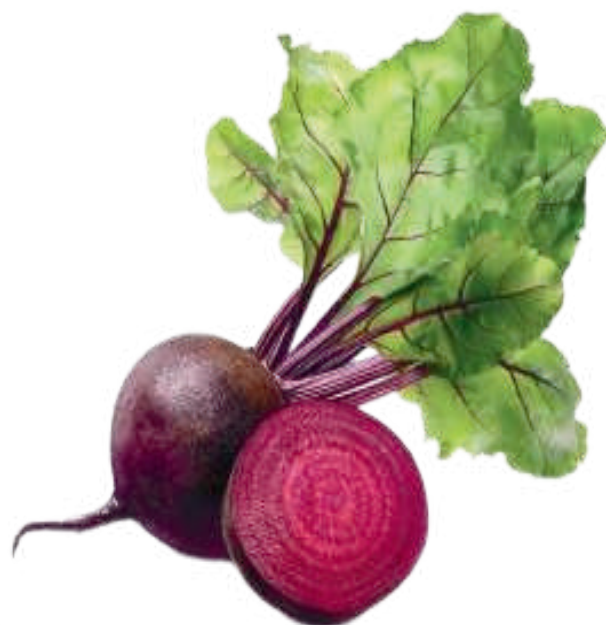
Fruit colour	: White
Fruit weight	: 75-85 (gm)
Days of maturity	: 60 Days after sowing
Spacing	: 5x20
Seed rate	: 10 kg/ha
Season	: Kharif & Rabi
USPs	: Crishpi high yielder

MASTERS GERMAN

Fruit colour	: White
Fruit weight	: 150-200 gm
Fruit length	: 35-40 cm
Fruit diameter	: 4-5 cm
Days of maturity	: 60 Days after sowing
Spacing	: 5x20 cm
Seed rate	: 10 kg/ha
Season	: Kharif & Rabi
USPs	: Uniform early maturity solid, tender, smooth glossy white roots

MASTERS ANSON

Days of maturity	: 60 Days from sowing
Seed rate	: 10 kg/ha
Spacing	: 5x20 cm
Root weight	: 80-100 (gm)
Root colour	: Milky white
Fruit shape	: White
Season	: Kharif & Rabi
USPs	: Crishpi high yielder



BEETROOT

MASTERS SONY

Fruit Shape	: Oval
Fruit Color	: Pinkish red
Seed rate	: 5-10 kg/ha
Sowing time	: 50-55 days
Root weight	: 100-150 g

MASTERS KARAN

Fruit colour	: Dark red
Fruit shape	: Oval
Seed rate	: 6-8 kg/ha
Harvesting	: 55-60 days
Root weight (g)	: 120-160 gm



CARROT

MASTERS KESHAV F1 FY

Root size	: Long
Type	: Nantes
Root colour	: Red
Seed rate	: 5-10 kg/acre
Days of maturity	: Mid early

MASTERS ROSY F1 FY

Root colour	: Deep orange
Type	: Nantes
Root length	: 19-21 cm
Days of maturity	: Mid late
Diameter	: 5-6 cm
Sowing time	: Spring & Autum
USPs	: Highly tolerance to blight

MASTERS ESPORT RED

Root size	: Long
Root colour	: Dark red
Seed rate	: 5-10 kg
Days of maturity	: 100-110 days



BRINJAL

MASTERS LAHORI OP

Fruit shape	: Long cylindrical
Fruit colour	: Dark purple with green strips
Fruit weight	: 80-120 gm
Seed rate	: 150-250 gm/acre
1st picking	: 65-70 days after transplanting
Thorns	: Thornless
Season	: Kharif, Rabi & Summer

MASTERS 799 F1 HY

Fruit shape	: Oval
Fruit Colour	: Glossy purple
Fruit weight	: 150-200 gm
Days of maturity	: 65 days after transplanting
Sowing time	: Kharif, Rabi

MASTERS GAUTAM F1 HY

Fruit shape	: Oval
Fruit Colour	: Light green
Fruit weight	: 50-70 gm
Seed rate	: 150-200 gm/acre
1st picking	: 60-65 days after transplanting



BRINJAL

MASTERS ANGRY MAN

Fruit shape	: Small oval
Fruit colour	: Light green
Fruit weight	: 50-70 gm
Thorns	: Thorny
Spacing	: 45-60 x 60-75 cm
Seed rate	: 150-200 gms
1st picking	: 60-65 days transplanting
USPs	: Suitable for rabi and spring planting, good cluster bearing, high yielder

MASTERS RAJNIT F1 HY

1st picking	: 75 days after transplanting
Fruit shape	: Small oval
Fruit colour	: Green with mild strips
Fruit weight	: 70-100 gms
Season	: Kharif, rabi and mild summer
Thorns	: Thornless
Remarks	: It is green-fruited hybrid, medium late bearing & very vigorous

MASTERS 99 F1 HY

Plant habit	: Tall spreading
Fruit colour	: Purple
Fruit shape	: Oval
Fruit size	: 170-210 gm
Maturity	: Early
Feature	: Early maturing, spineless hybrid
Season	: Kharif & Rabi

MASTERS 522 F1 HY

Plant habit	: Tall, semi spreading
Seed rate	: 100-125 gm per acre
Fruit weight	: 80-90 gm
Fruit colour	: Purple variegated
USPs	: High yielder, good tolerance to sucking pests



CABBAGE

MASTERS 699 F1 HY

Single weight	: 1.5 to 2 kg
Suitable temperature	: 15-25 degree in ball from stage
Days of maturity	: 60 days after transplant
Head colour	: Dark green

MASTERS DECENT F1 HY

Plant habit	: Vigorous medium size
Head shape	: Round
Head colour	: Light green
Head weight	: 1-1.5 kg
Days of maturity	: 60-65 days after transplant (Early)
USPs	: Excellent plant appearance, very compact good tolerance to black rot

MASTERS GAURAV F1 HY

Seed rate	: 300-400 gm/acre
Compactness	: Very compact with green leaves
Standing ability	: 30 days after maturity
Days of maturity	: 65-70 days after transplant
Head weight	: 1-1.2 kg
Head shape	: Round with less leaves
Sowing time	: Kharif, rabi & mid summer
USPs	: Suitable for long distance market



CAULIFLOWER

MASTERS 100 F1 HY

Plant habit	: Erect
Leaf color	: Green
Curd color	: White
Curd shape	: Dome
Compactness	: Very compact
Days of maturity	: 65-70 days
Avg. curd weight	: 900-1000 gm

MASTERS FOGG

Days of maturity	: 60 TO 70 days from showing
Plant habit	: Erect
Leaf colour	: Green
Curd colour	: Creamy white
Curd shape	: Dome
Avg curd weight	: 800-900 gm



COWPEA

MASTERS NANDU

Seed colour	: Milky white
Fruit colour	: Light green
1st harvest	: 48-50 days.
Legume Length	: 12-15 cm
Legume diameter	: 5 mm
Plant height	: 90-94 cm
Numbers of branches in plant	: 10
Season	: Jan. to July

MASTERS RENUKA

Plant height	: 80-90 cm
Pod color	: Light green
Pod length	: 30-35 cm
Seed color	: Pinkeye colour
Spacing	: 45x15 cm
First harvesting	: 55-60 days
Season	: Summer and rabi



BEANS

MASTERS PINKI F1 HY

Plant type	: Bushy
Days for first picking	: 45-50 days
Shelf life	: 8-10 days
Pod colour	: Dark green
Fruit length	: 12-15 cm

MASTERS JIYANCE F1 HY

Plant type	: Strong and bushy
Days for first picking	: 40-45 days
Shelf life	: 7-8 days
Pod colour	: Bright green
Pod length	: 13-15 cm
Days of maturity	: 45-50 days after sowing



METHI

MASTERS SILVER

Plant foliage	: Bushy and light green
Steam colore	: Green very soft
Growth habit	: Profuse branching & erect
Leaf color	: Green tender
First cutting	: 32-38 days after sowing
Keeping quality	: Good
USPs	: Suitable for fresh leaf use & Seed purpose

MASTERS KING 99

Plant foliage	: Bushy and light green
Steam colore	: Green very soft
Growth habit	: Profuse branching & erect
Leaf color	: Green tender
First cutting	: 30-35 days after sowing
Ups	: Suitable for fresh leaf use



CUCUMBER

MASTERS REKHA F1 HY

Fruit length : 18 to 20 cm

Fruit colour : Light green with white strips

Fruit wt : 100-120 gm

Spacing : 150 x 160 cm

Seed rate : 300-350 gm per acre

USPs : High yielding, vigorous plant growth
bitter free, good for long distance
transportation

MASTERS DOLLY OP

Fruit shape : Cylindrical

Fruit colour : Whitish green

Fruit weight : 100-150 gm

Fruit Length : 20-22 cm

Spacing : 30x150

Seed rate : 750-900 gms/acre

1st picking : 35-40 days after transplanting

MASTERS SAKHI STAR OP

First picking : 50-55 days after sowing

Fruit length : 15-25 cm

Fruit shape : Elongated

Fruit color : Light green

Fruit weight : 150-200 gm

Swing season: Kharif in july & summer in feb



CORIANDER

MASTERS 333 SPLIT

Plant height	: Spreading
No. of branches /plant	: 40-45
Aroma	: Good fragrance
First harvesting	: 40-45 days
USPs	: Nice aroma, broad leaves and multiple color

MASTERS 433

Growth habit	: Spreading
No. of branches / plant	: 40 to 50
1st harvest	: 25 to 30 days

MASTERS 799

Growth habit	: Spreading
No. of branches /plant	: 40 to 50
Seed rate	: 12-15 kg/ha
Seed colour	: Off white
1st picking	: 50-60 days after sowing
Days to maturity	: Mid early
Legume	: 16
Fruit colour	: Light green
Season	: Kharif, Rabi

MASTERS 333 GO

Plant height	: 105-107 cm
Tillering habit	: Profuse
1000 seeds weight	: 50-52 gm
Days of maturity	: 100-105 days after sowing
Seeds size	: Bold
USPs	: Terminal heat tolerant suitable for both early & late sowing



ONION

MASTERS ROYAL PINK

Bulb shape	: Flat oval
Bulb colour	: Dark red
Bulb weight	: 90-100 gm
Sowing time	: Kharif & Hot weather
Days of maturity	: 100-110 days
USPs	: An excellent selection of nasik red type with uniform colour Good for storage purpose

MASTERS URMILA-999

Days of maturity	: 100-110 days
Bulb weight	: 100-120 gm
Bulb colour	: Light red
Sowing time	: Rabi
Shape	: Flatish globe
Usps	: Good for storage purpose

MASTERS DHANI

Days of maturity	: 110-125 days
Bulb weight	: 90-100 gm
Bulb colour	: Light red
Sowing time	: Rabi
Shape	: Round
Usps	: Good for storage purpose



ONION

MASTERS GREY 333 B

Days of maturity	: 100-110 days
Bulb Weight	: 80-100 gm
Bulb colour	: White
Sowing time	: Suitable for all season
Shape	: Round
USPs	: Suitable for dried onion Good for storage purpose

MASTERS SURESH

Bulb Shape	: Round
Bulb colour	: Red
Days of maturity	: 100-105 days after transplanting
Average yield	: 200-220 Qtl/ha in kharif 400-450 Qtl/ha in late kharif
Sowing time	: Kharif and late kharif

MASTERS SURESH PINK

Bulb Shape	: Round with tapering neck
Bulb colour	: Dark red
Days of maturity	: 105-110 days after transplanting in kharif 110-120 days after transplanting in rabi
average bulb weight	: 110-120 gm
Average yield	: 190-210 Qtl/ha in kharif 480-520 Qtl/ha in late kharif 300-320 Qtl/ha in rabi
Sowing time	: Kharif and rabi
USPs	: Good for storage purpose



ONION

MASTERS SHIVA RED F1 HY

Bulb weight	: 180-210 gm
Diameter	: 10-12 cm
Shape	: Round
Days of maturity	: 95-105 days
Bulb colour	: Dark red
Sowing time	: Rabi

MASTERS SH 9N9S

Days of maturity	: 110-125 days
Bulb weight	: 150-170 gm
Bulb colour	: Dark Red
Sowing time	: Rabi
Shape	: Round
USPs	: Good for storage purpose

MASTERS GROW – 333

Days of maturity	: 100-110 days
Bulb weight	: 80-100 gm
Bulb colour	: White
Sowing time	: Suitable for all seasons
Shape	: Round
USPs	: Suitable for dried onion Good for storage purpose



GREEN GRAM

MASTERS TOP

Plant height	: 50-60 cm
Number of branches /plant:	8
Days to 50 % flowering	: 35-40 days
Days of maturity	: 55-65
100 seed weight	: 3.6 gm
Seed colour	: Green

MASTERS TYPE

Plant height	: 50-60 cm
Number of branches /plant :	7-8
Days to 50 % flowering	: 35-40
Days of maturity	: 55-60 days
100 seed weight	: 4.2 gm
Seed colour	: Shining green medium

MASTERS QUEEN

Plant height	: 55-60 (cm)
Number of branches /plant :	8
Days to 50 % flowering	: 45-50
Days of maturity	: 65-70 days
100 seed weight	: 3.3-3.7 (gm)
Seed colour	: Green



MUSTARD

MASTERS 21

Plant height	: 150-160 (cm)
Seed rate	: 10-12 kg/ha
Days to 50 % flowering	: 56-65
Days of maturity	: 100-115 days
Spacing	: 45x10 cm To 45x15 cm
Seed colour	: Dark brown
Oil %	: 38-40 %

MASTERS 2945 F1 HY

Plant height	: 160-180 cm
Seed rate	: 1-1.5 kg/acre
Days to 50 % flowering	: 56-65
Days of maturity	: 110-125 days
Spacing	: 45x10 cm To 45x15 cm
Seed colour	: Dark brown
Oil %	: 40-42 %



SPONGE GOURD ASHGOURD



MASTERS 600 F1 HY

Fruit shape	: Cylindrical and smooth
Fruit colour	: Dark green
Fruit weight	: Appox 100-125 gm
Fruit diameter	: 3-5 cm
Fruit length	: 32-34 cm
Days to 1st harvest	: 42-55 days
USPs	: Very good shipping quality tolerance to fom-1 wide adaptability

MASTERS GANESH OP

Fruit shape	: Cylindrical and smooth
Fruit colour	: Green
Fruit weight	: Appox 100-125 gm
Fruit diameter	: 4-5 cm
Fruit length	: 20-28 cm
Days to 1st harvest	: 55 days after sowing

MASTERS 8899 F1 HY

Plant habit	: Creeping, Vigorous Vines
Fruit shape	: Oval
Fruit color	: Light green and white powder
Fruit flesh	: Cream white
Fruit weight	: 5-7 kg
Days of maturity	: 70-75 days



GREEN SAAG

LAL SAAG



MASTERS POWERFULL

Plant	: Soft stem with green leaf
Plant type	: Vigorous growth and early variety
Days of harvesting	: 35-40 days after seed sowing
Quality	: Testy, leafy vegetable, suitable for inter crop
Season	: Rabi
Seed rate	: 0.8-1 kg/acre

MASTERS HEALTH

Plant	: Soft stem with red leaf
Plant type	: Vigorous growth and early variety
Days of harvesting	: 30-35 days after seed sowing
Quality	: Testy, leafy vegetable, suitable for inter crop
Season	: Rabi
Seed rate	: 0.8-1 kg/acre



PUMPKIN



MASTERS 2245 F1 HY

Fruit shape	: Flat round
Fruit color	: Green with white dots
Fruit weight	: 4-5 Kg
Days of maturity	: 85-90 Days after sowing
Sowing time	: Kharif in july and summer in january to february

SWEET CORN



MASTERS JAGGERY

Plant height	: 160-180 (cm)
Ear length	: 20-25 cm
Ear diameter	: 3-5 cm
Days of 50% silking	: 50-55 Days
Cob color	: Golden yellow
Seed rate	: 2-2.5 kg/acre
Sowing time	: Kharif and rabi
Harvesting	: Mature yellow cob after 80-85 days



SPINACH



PEA



MASTERS AVINASH

Growing habit	: Vigorous growing
Leaves	: Broad leaves
No of cutting	: 3-4 cutting
Days to 1st cutting	: 35-40 days after sowing

MASTERS APEX F1

Plant type	: Semi determinate
Seeds per pods	: 12
First picking	: 60-65 days after sowing
No of pickings	: 3-4
Pod size	: 8-10 cm
Seed colour	: Green
Ups	: High yielding, powdery mildew tolerance



AJWAIN



ISABGOL



MASTERS BHEEM

Plant height : 90-100 cm

Leaf size : 2.5 cm

Seed colour : Pale brown

Days of maturity : 160-170 days

Oil % : 3 to 4%

Average yield : 13-15 q/ha

MASTERS JOSEPH

Plant height : 20-25 cm

Seed rate : 4 kg/ha

Seed shape : Boat

Days to 50 % flowering : 55-60

Days of maturity : 105-110 days

100 seed weight : 0.35 gm

Seed colour : Pinkish red

Sowing time : Nov. to Dec.



MASTERS AGRI SEED

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